



Architectural Review Board

15000 Washington Street, Suite

Haymarket, VA 20169

Work Session

<http://www.townofhaymarket.org/>

~ Agenda ~

Kenneth Luersen

Wednesday, March 16, 2016

6:00 PM

Council Chambers

1. Call to Order

2. Public Portion

i. Information Item (ID # 2753)

Journey through Hallowed Ground - Gateway/Wayfinding Signs

ATTACHMENTS:

- ARB JTHG Presentation (PDF)

3. Adjournment



TO: Architectural Review Board
SUBJECT: Journey through Hallowed Ground - Gateway/Wayfinding Signs
DATE: 03/16/16

Shuan Butcher director of Journey Through Hallowed Ground is here to present to the ARB.



The Journey Through Hallowed Ground National Heritage Area



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

Journey Through
**HALLOWED
 GROUND**
 GETTYSBURG TO MONTICELLO

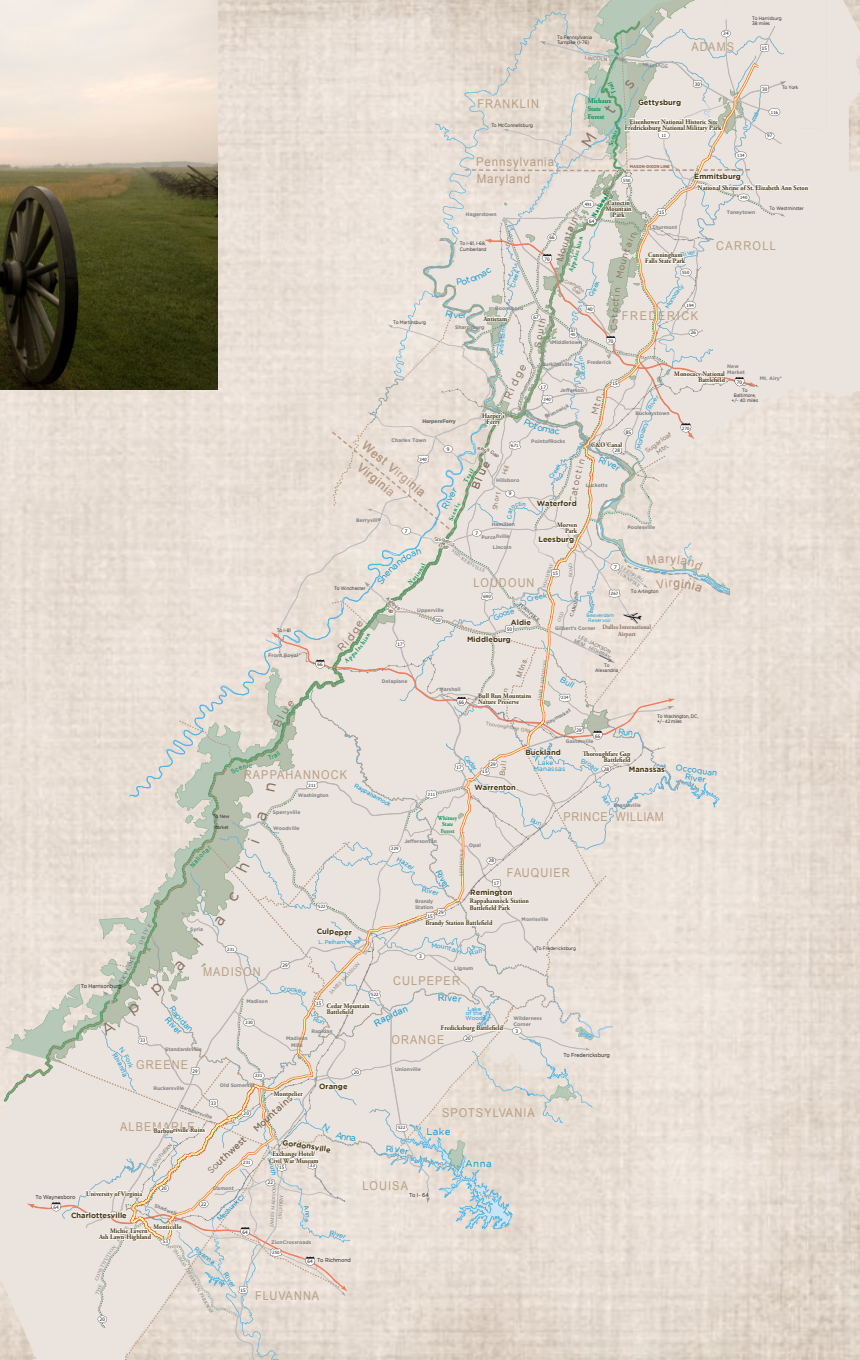


Gettysburg

180 - Miles Long
 75 - Miles Wide



Monticello



Journey Through
**HALLOWED
 GROUND**
 GETTYSBURG TO MONTICELLO




Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

The Land of Leadership



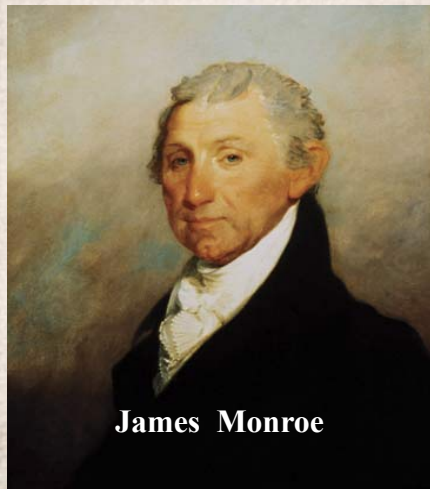
W.E.B. DuBois



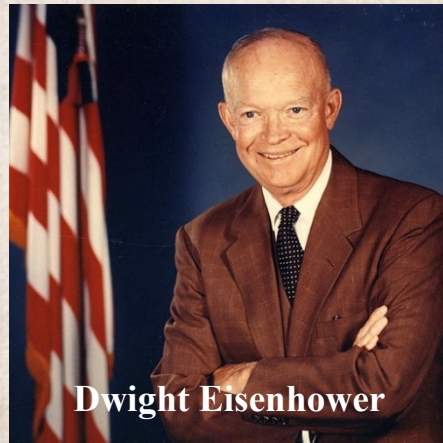
Thomas Jefferson



Clara Barton



James Monroe



Dwight Eisenhower

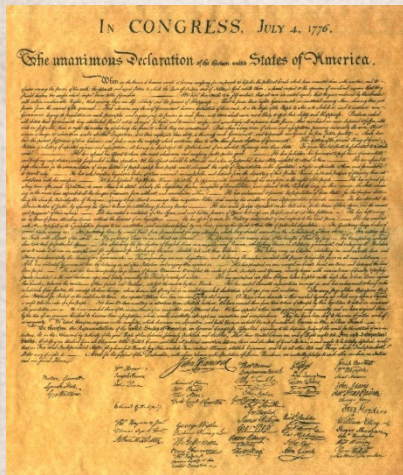


Elizabeth Ann Seton

Journey Through HALLOWED GROUND


GETTYSBURG TO MONTICELLO

Land of Leadership - Ideas



THE GETTYSBURG ADDRESS

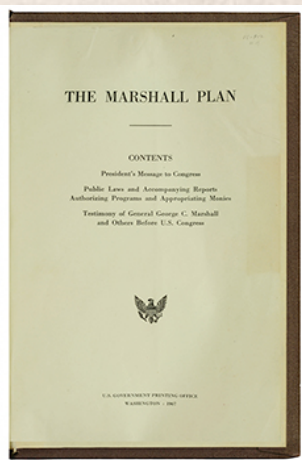
DELIVERED BY ABRAHAM LINCOLN NOV. 19 1863



AT THE DEDICATION SERVICES ON THE BATTLE FIELD

Fourscore and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. *** Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. *** We are met on a great battle-field of that war. * We have come to dedicate a portion of that field as a final resting place for those who here gave their lives that that nation might live. * It is altogether fitting and proper that we should do this. ** But in a larger sense we cannot dedicate, we cannot consecrate, we cannot hallow this ground. * The brave men, living and dead, who struggled here, have consecrated it far above our poor power to add or detract. The world will little note, nor long remember, what we say here, but it can never forget what they did here. ** It is for us, the living, rather to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us, that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion; * that we here highly resolve that these dead shall not have died in vain; that this nation, under God, shall have a new birth of freedom, and that the government of the people, by the people, and for the people, shall not perish from the earth.

PUBLISHED AND COPYRIGHTED BY ST. JOHNSMAN, 1871-1884



9 Presidential Homes

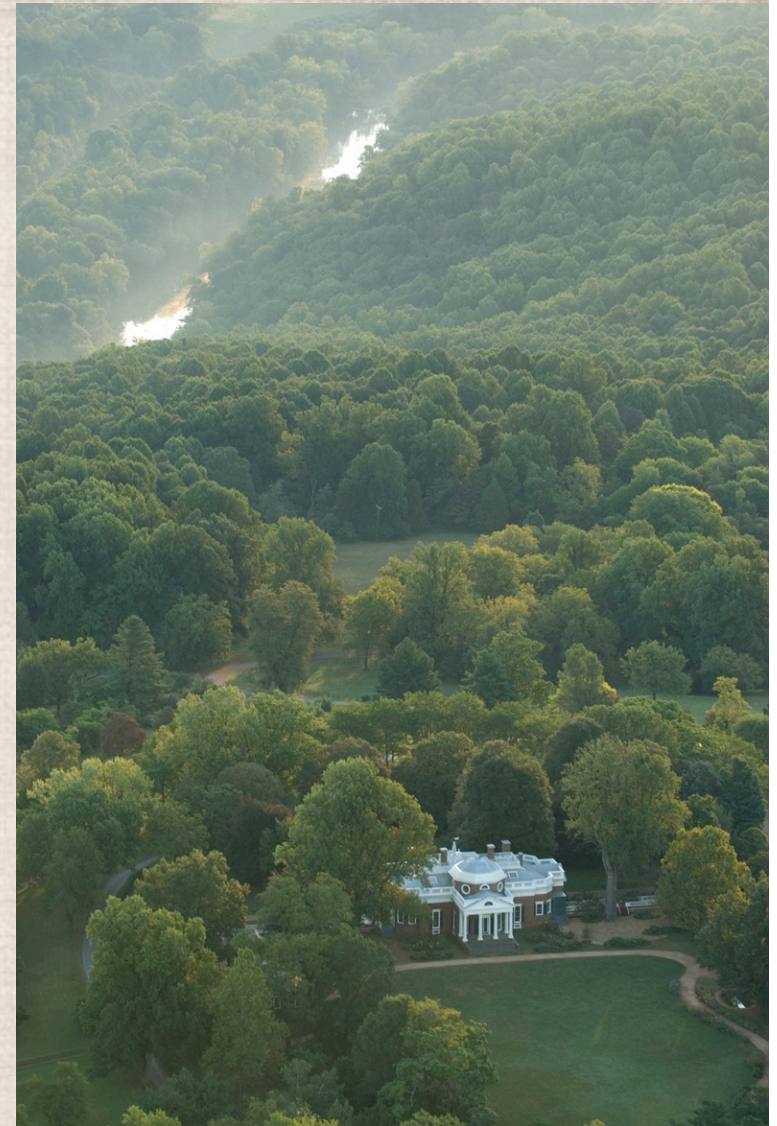


Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



2 World Heritage Sites

- 16 National Historic Landmarks
- Over 1 Million Acres on the National Register of Historic Places





Land of Conflict & Reunification



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



Sites from the French and Indian War



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

The Revolutionary War and the War of 1812



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

The Largest Concentration of Civil War Battlefield Sites



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

Journey Through
**HALLOWED
GROUND**
GETTYSBURG TO MONTICELLO

13 National Parks

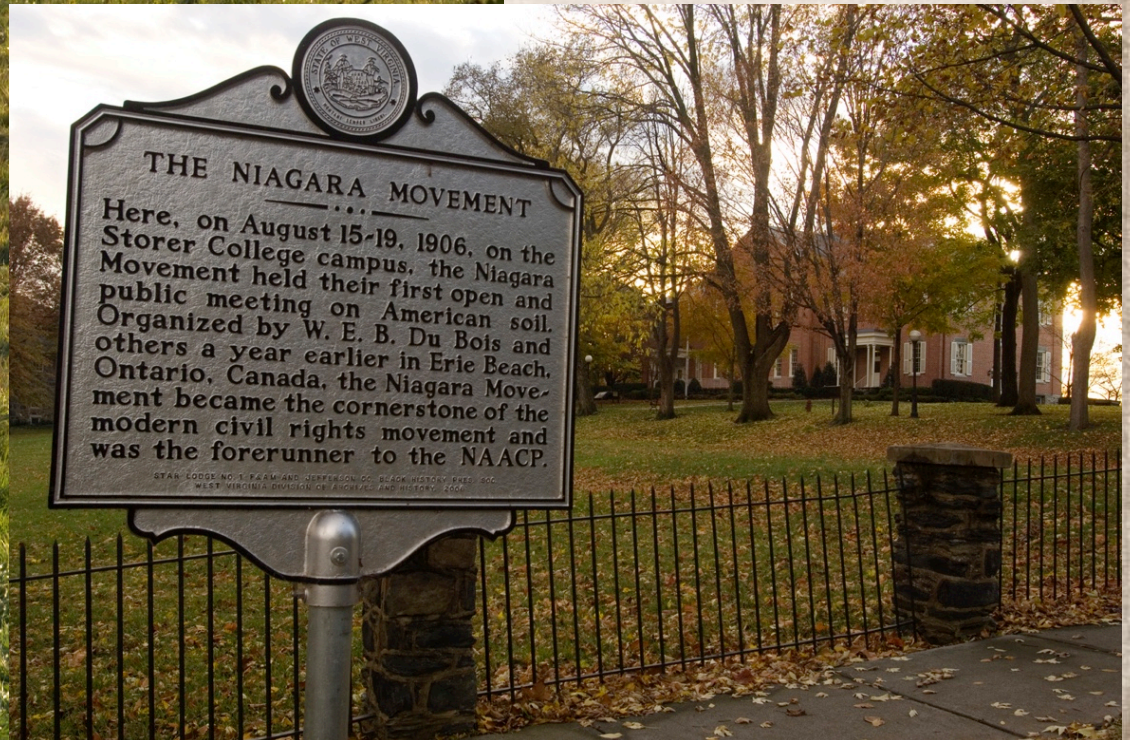


& a number of
state, regional,
and local parks





Hundreds of Native American and African American Sites





Land of Natural Beauty



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



An Abundance of Outdoor Recreational Opportunities

- 100 Hundred Scenic Rivers and Streams
- The Appalachian Trail & other great hikes





Hundreds of vineyards, wineries, orchards and local markets



Journey Through HALLOWED GROUND

GETTYSBURG TO MONTICELLO

30 Historic Main Street Communities



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding

2005 ~ The National Trust Designated this corridor One of America's 11 Most Endangered Historic Places





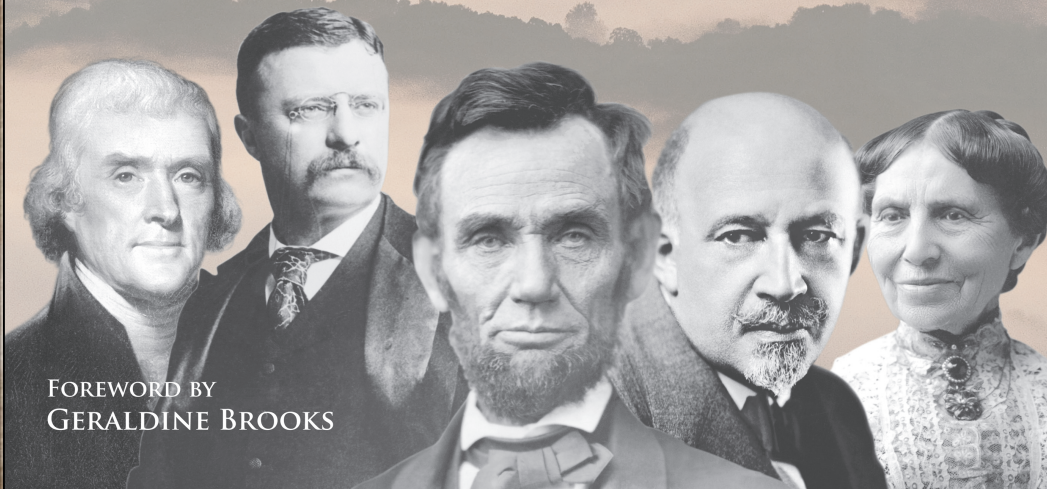
JOURNEY THROUGH HALLOWED GROUND



BIRTHPLACE OF THE AMERICAN IDEAL

BY ANDREW COCKBURN

PHOTOGRAPHY BY KENNETH GARRETT



FOREWORD BY
GERALDINE BROOKS

National Geographic Society

Over 28,000 copies Sold

**2008 Originally
Published**

2014 Second Printing

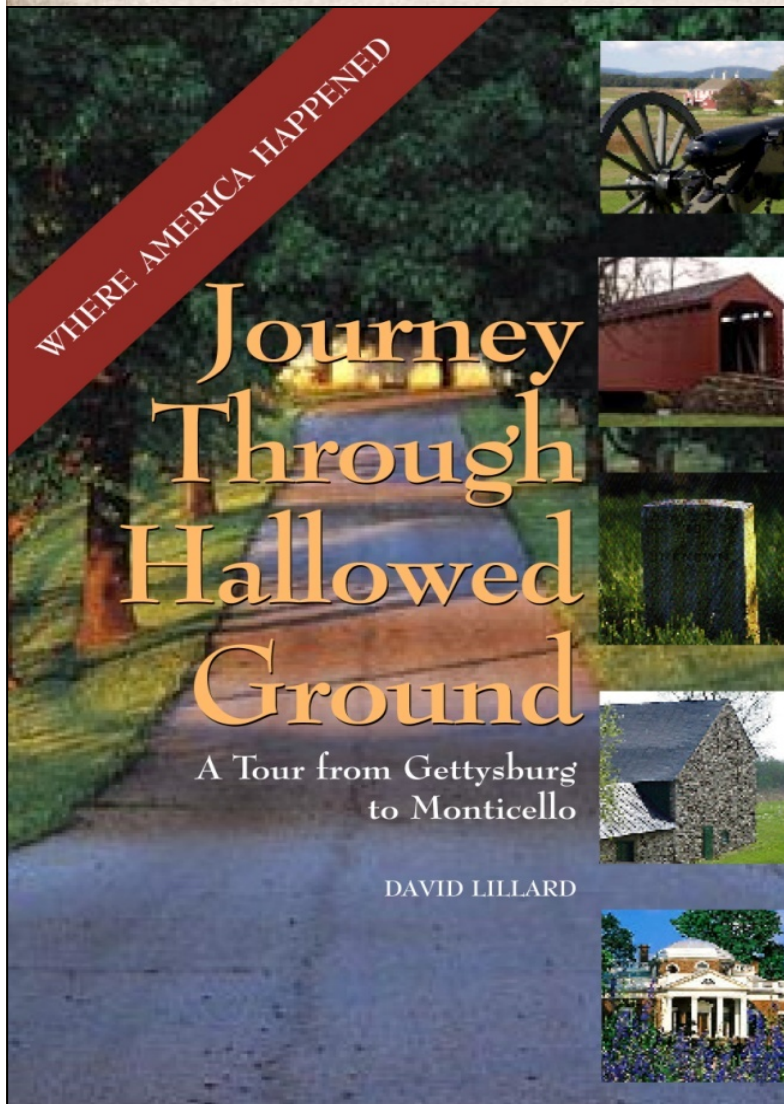


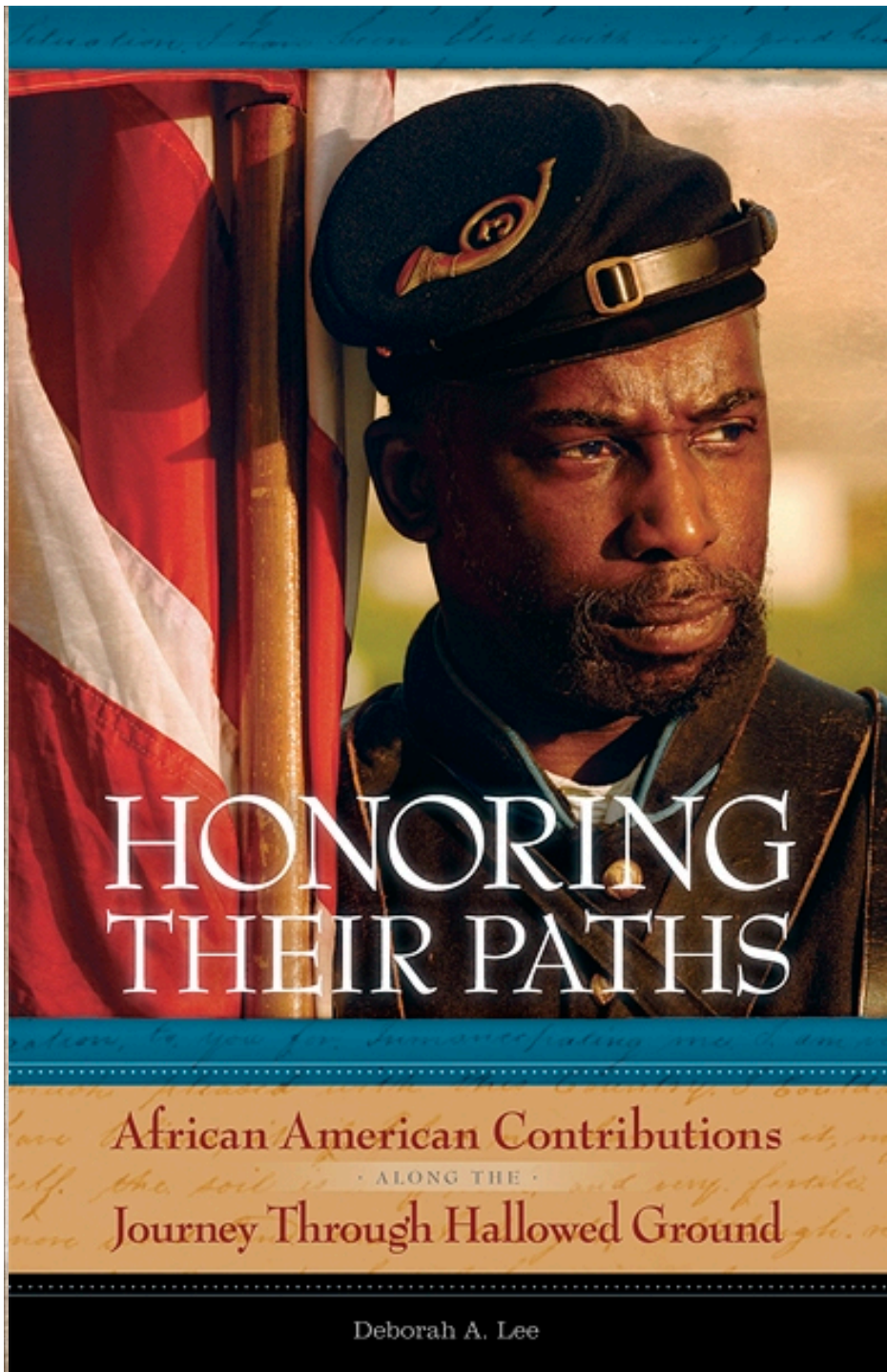
Books Underwritten and Published

Official JTHG Travel Guide

Published 2006

Over 6,000 Copies
purchased





*Honoring Their Paths:
African American
Contributions Along
the Journey Through
Hallowed Ground*

©2009

Over 4,000 copies sold



Of the Student, By the Student, For the Student[®] Service Learning Program



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



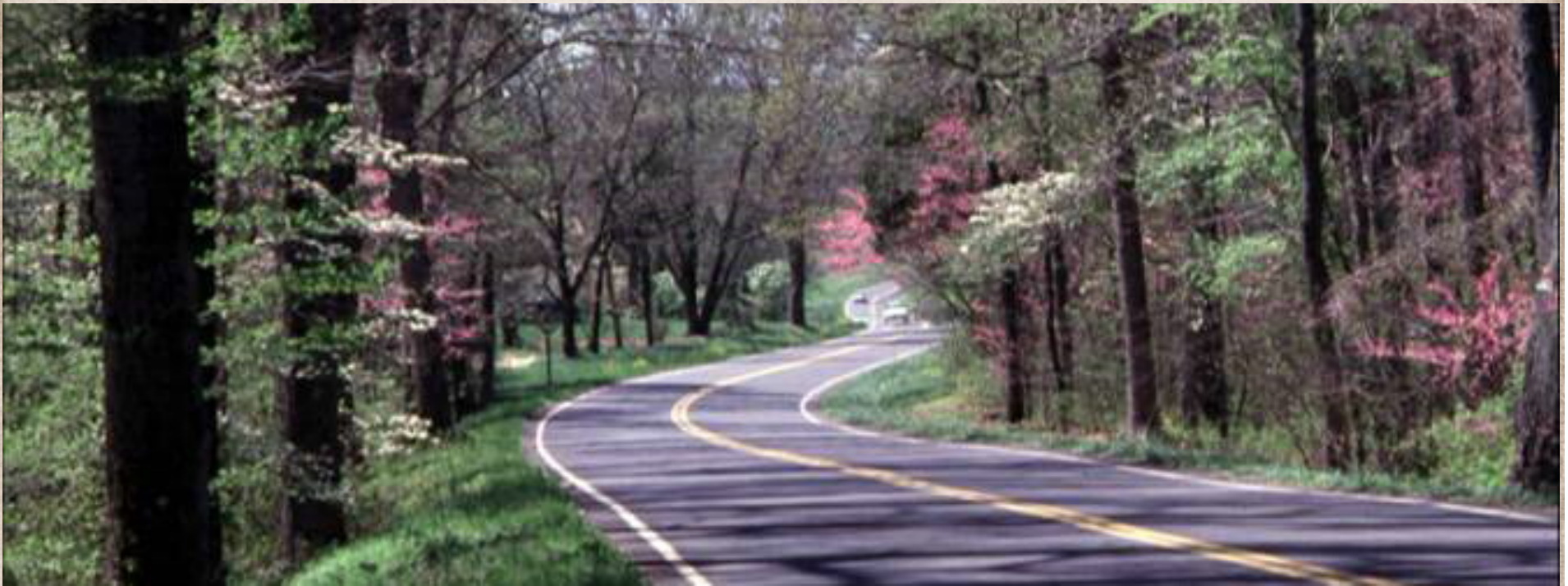
JTHG *Extreme* Summer Camp, Bringing our Heritage to LIFE



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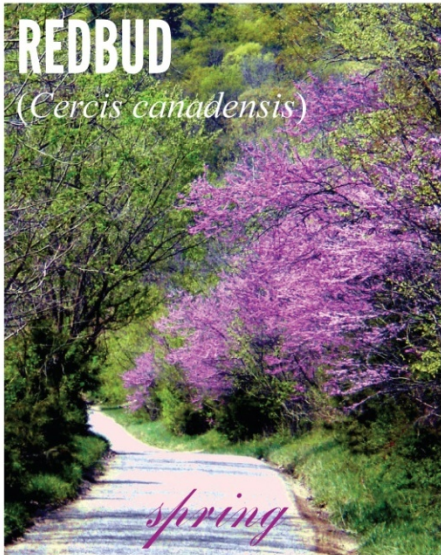
99th Road in the Country to become a National Scenic Byway







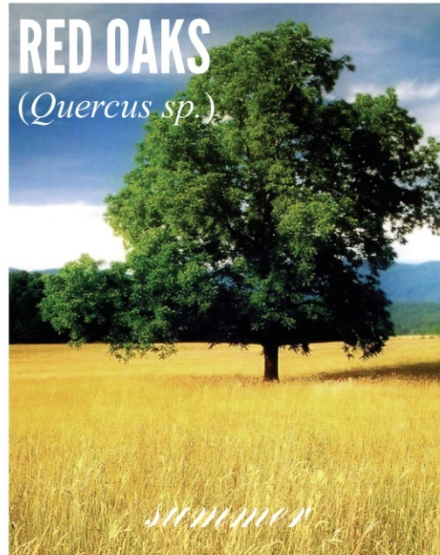
THE ACTORS: THE PRIMARY PALETTE



REDBUD
(Cercis canadensis)

SYMBOLIC SIGNIFICANCE

Of all the understory trees native to the National Heritage Area, Redbuds are the most adaptable and floriferous. In mid April, the Redbuds bloom when other trees have yet to leaf out, making their blooms that much more vivid. They do well as a forest understory tree or in the middle of a field. They are aggressive generalists that will thrive even in the heavy competition of hedgerows. Many of their ornamental features can be associated with remembering the war dead, including the reddish-purple color (blood, valor) and their heart-shaped leaves (love, sacrifice).



RED OAKS
(Quercus sp.)

SYMBOLIC SIGNIFICANCE

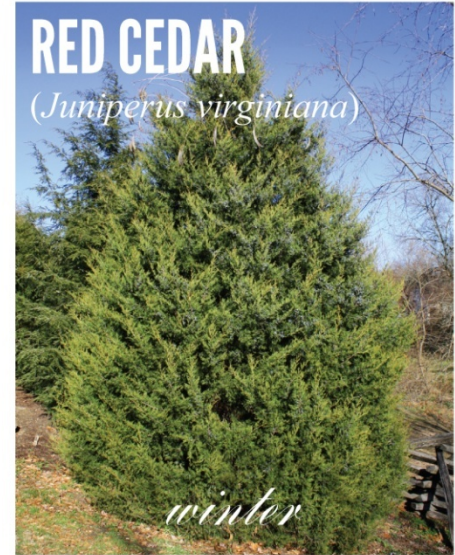
Oaks are among the most stately and majestic trees in the Eastern forests. Several species of oaks are native specifically to the National Heritage Area. Of the many "witness trees" still living on Civil War battlefields, oaks are among the most numerous, including a particularly famous copse of Oaks that marked Pickett's Charge. Oaks possess a rich symbolic history, particularly as a marker for war dead. The trees mighty stature, their strength, and longevity all make them a clear choice for the Living Legacy Project.



RED MAPLE
(Acer rubrum)

SYMBOLIC SIGNIFICANCE

Red Maple is possibly the most widely distributed tree in eastern North America. No tree offers as much drama in color through as many different seasons as the Red Maple. It is the first tree to leaf out in the spring, with a rich garnet red buds and samaras; its silver bark is striking in the winter; and it is the first and perhaps most brilliant fall color plant. The purity of the red color in fall is without rival. The association of this red with the memory of Civil War soldiers would make a dramatic statement about blood, sacrifice, and honor.



RED CEDAR
(Juniperus virginiana)

SYMBOLIC SIGNIFICANCE

The Red Cedar may be the most predominant native plant already along the NSB. It is highly adaptable and capable of withstanding poor and compacted soils. A young Red Cedar has a form almost human in shape. Grouped together or arranged in a linear fashion, Cedars can easily recall soldiers marching or standing in a field a witness to the passage of time. Cedars' foliage is evergreen, making it an ideal candidate for screening or framing views. Perhaps the best feature of Cedars is how elegantly they age over time.



THE SUPPORTING ACTORS: THE SECONDARY PALETTE

CANOPY TREES

Oaks - red fall color (*Quercus sp.*)



Blackgum (*Nyssa sylvatica*)



Chestnut (*Castanea dentata*)



Sycamore (*Platanus occidentalis*)



EVERGREEN TREES

American Holly (*Ilex opaca*)



UNDERSTORY TREES

Serviceberry (*Amelanchier sp.*)



Fringetree (*Chionanthus virginicus*)



Dogwood (*Cornus florida*)



Sassafras (*Sassafras albidum*)



SHRUBS

Redosier Dogwood (*Cornus sericea*)



Winterberry (*Ilex verticillata*)



Sweetspire (*Itea virginiana*)



THE GROUND PLANE

White Daffodils (*Narcissus sp.*)

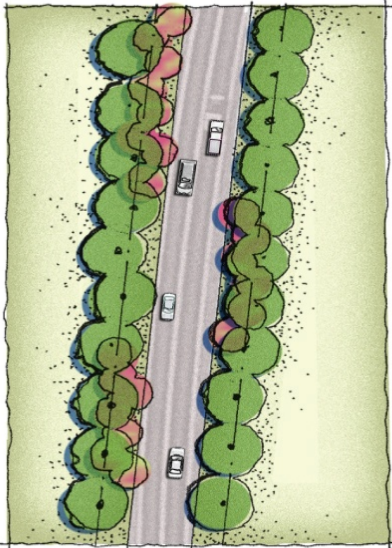


Red Poppies (*Papaver sp.*)

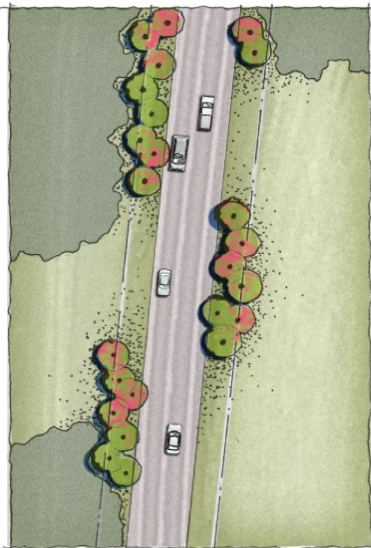


Crimson Clover (*Trifolium incarnatum*)

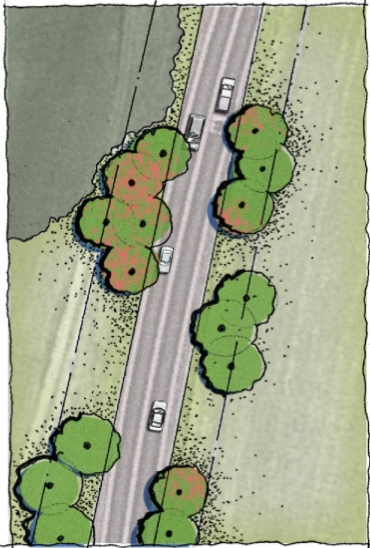




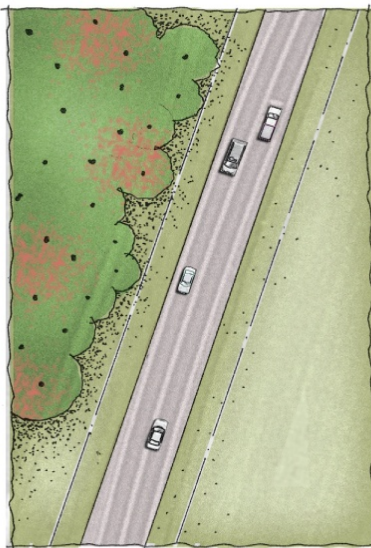
INFORMAL ALLEE



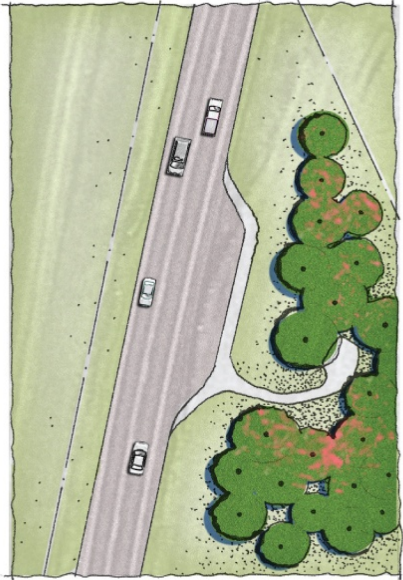
UNDERSTORY CLUSTERS



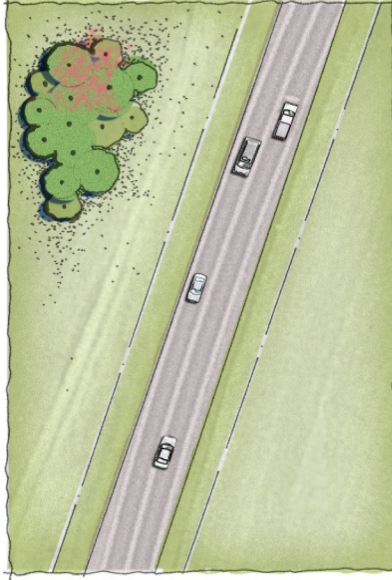
CANOPY CLUSTERS



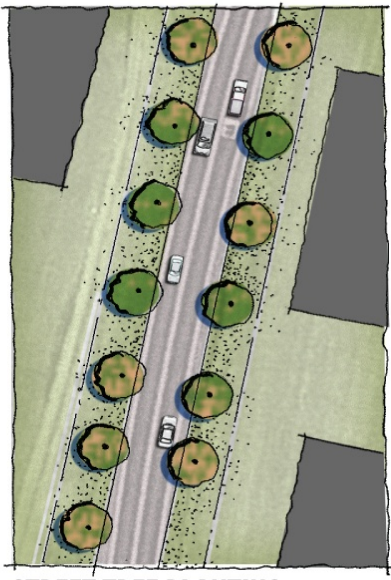
FOREST



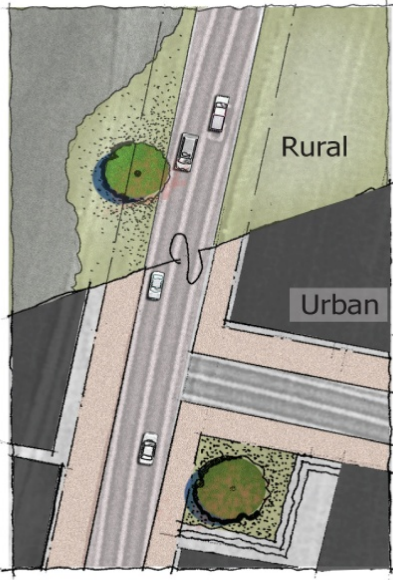
GROVE



COPSE



STREET TREE PLANTING



SPECIMEN TREE

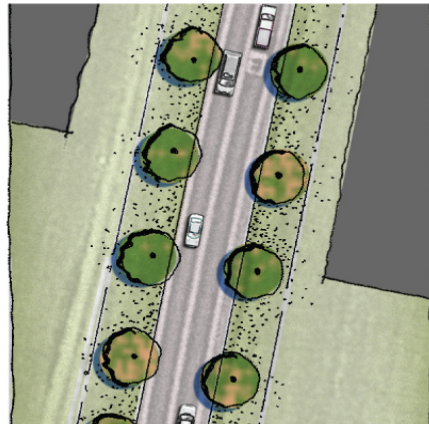
PROPOSED PLANT PATTERNS

THE JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP

Journey Through HALLOWED GROUND

GETTYSBURG TO MONTICELLO

STREET TREE PLANTING

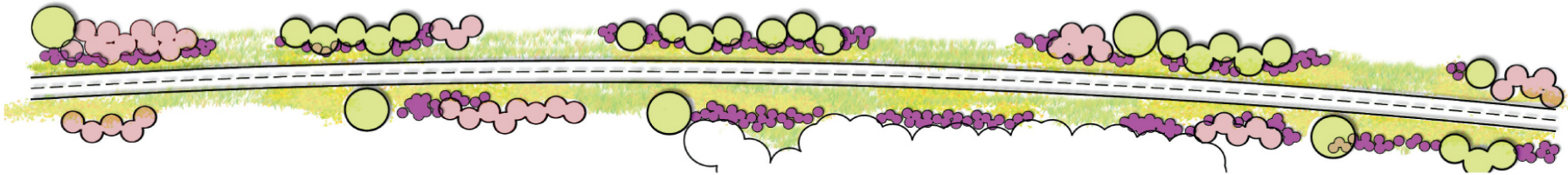


alleys between buildings. Both regularly-spaced street trees and randomly-spaced street trees are part of the toolkit of acceptable patterns.

Journey Through HALLOWED GROUND

GETTYSBURG TO MONTICELLO

SPRING

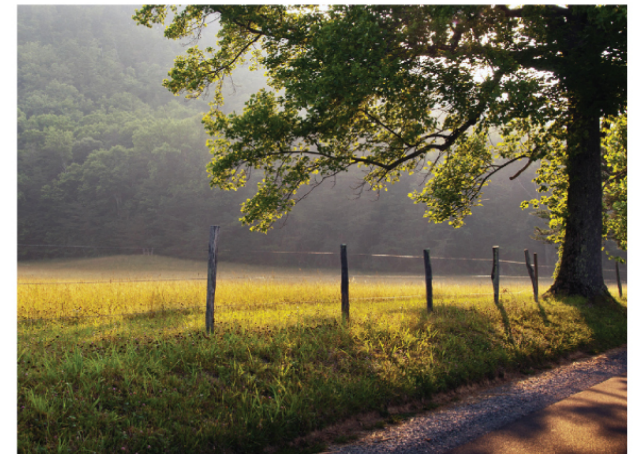
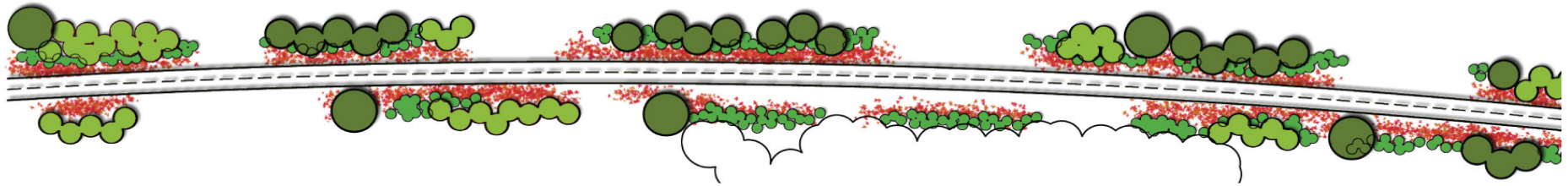


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Journey Through HALLOWED GROUND

GETTYSBURG TO MONTICELLO

SUMMER

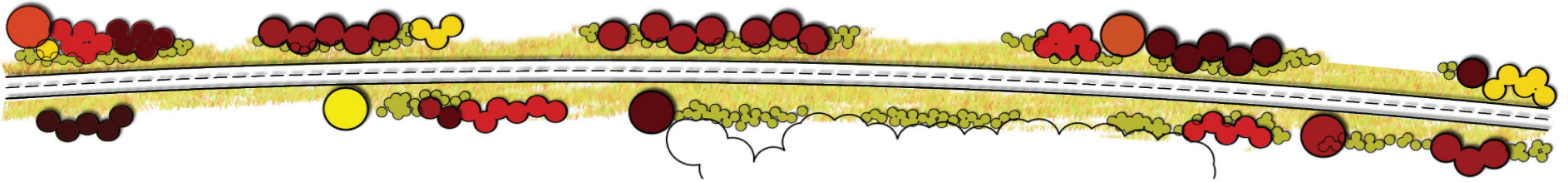


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Journey Through HALLOWED GROUND

GETTYSBURG TO MONTICELLO

FALL



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



THE PROPS: SITE ELEMENTS



Attachment: ARB JTHG Presentation (2753 : Journey through Hallowed Ground - Gateway/Wayfinding



Gateway Signs

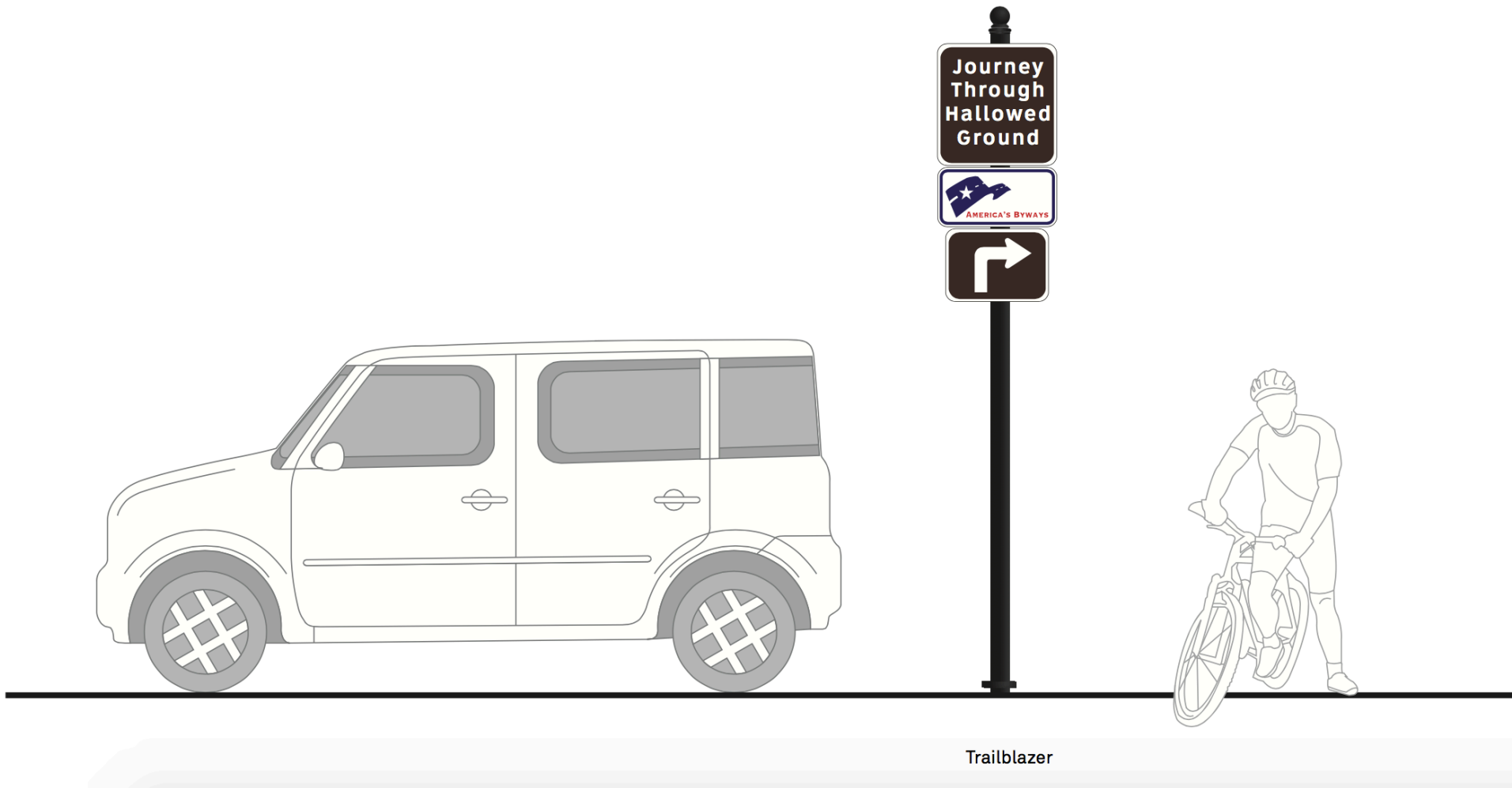
Secondary Gateways provides an option for a smaller entry feature better suited for urban areas, areas with smaller footprints, and minor entry points. The tertiary Gateway is an option based off the Vehicular Signage Greater than 25 MPH design. This can be used by entities and/or municipalities wanting to mark their entries.





Trailblazers

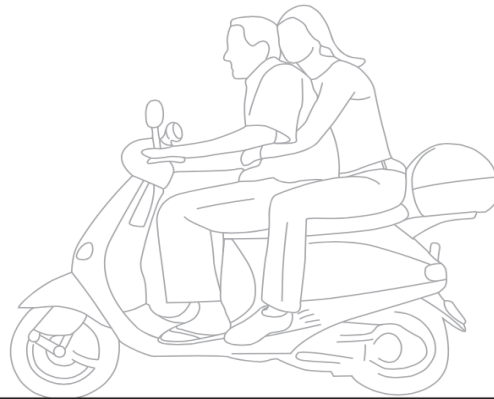
Trailblazer design is adaptable for many of the purposes of the Journey Trough Hallowed Ground Signage Masterplan.





Vehicular Signs

The Vehicular signs developed for the Journey Through Hallowed Ground Signage Masterplan are designed using the Manual on Uniform of Traffic Control Devices (MUTCD) guidelines. Depending on the speed of the road on which the sign is to be located certain factors such as text height must be met. These signs direct travelers, both vehicular and bicycle, to destinations along the scenic byway. The 25 MPH or Less Vehicular sign can also be used as a Destination Identification sign. Instead of listing multiple destinations and their corresponding directional arrows text denoting the destination name would be placed in this area identifying that destination. When used as a Destination Identification the tagline along the bottom could be changed to National Heritage Area.



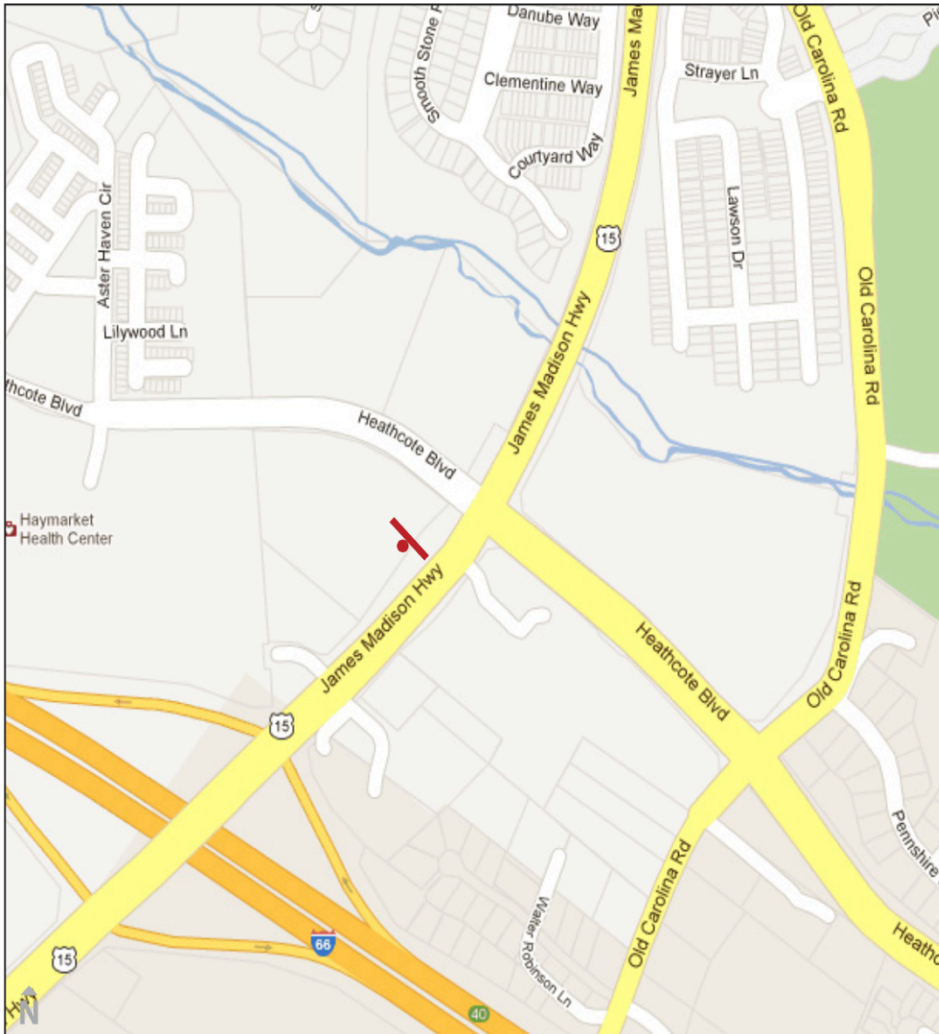
Greater than 25 MPH

25 MPH or Less

Vehicular

Journey Through
**HALLOWED
 GROUND**
 GETTYSBURG TO MONTICELLO

Near I-66



▲ Photo Reference

Sign Message

↑ Buckland Historic Downtwn	
← DC Area	
Shenandoah Sites	→

Note: Place sign approximately 200 feet from Heathcote Boulevard.



At Rt. 29 intersection



Note: Place sign approximately 500 feet from US 29/Lee Highway.



▲ Photo Reference

- Sign Message**
- ← Manassas
Historic Downtwn
 - Warrenton →
Historic Downtwn



QUESTIONS?

shuan@jthg.org

540-882-4929

www.hallowedground.org