



ARCHITECTURAL REVIEW BOARD

REGULAR MEETING ~ AGENDA ~

Kenneth Luersen,
<http://www.townofhaymarket.org/>

15000 Washington Street, Suite 100
Haymarket, VA 20169

Wednesday, May 15, 2013

7:00 PM

Council Chambers

1. Call to Order

2. Citizens Time

3. Minutes Approval

a. Architectural Review Board - Regular Meeting - Apr 17, 2013 7:00 PM

4. Certificate of Appropriateness

- a. 6701 Leaberry Way - Food Lion Banner
- b. 15120 Washington Street - Giuseppe's Porch

5. Town Council Update

6. Planning Commission Update

7. New Business

- a. Journey through Hallowed Ground Presentation

8. Old Business

- a. PWC Sign Samples
- b. McDonalds Pictures

9. Adjournment



ARCHITECTURAL REVIEW BOARD

REGULAR MEETING ~ MINUTES ~

Kenneth Luersen,
<http://www.townofhaymarket.org/>

15000 Washington Street, Suite 100
Haymarket, VA 20169

Wednesday, April 17, 2013

7:00 PM

Council Chambers

A Regular Meeting of the Architectural Review Board of the Town of Haymarket, VA, was held this evening in the Board Room, Commencing at 7:00 PM

called the meeting to order.

1. Call to Order

Sheila Jarboe: Present, Chair Kenneth Luersen: Present, AIA John Parham: Present, Councilwoman Katherine Harnest: Present, Commissioner Ralph Ring: Present.

2. Citizens Time

No citizens spoke.

3. Minutes Approval

a. Architectural Review Board - Regular Meeting - Mar 20, 2013 7:00 PM

Ken correction. Point of info. Old business section 7 part a for Sheetz.

Wall space allocated to electrical equipment. Identify red box as the vending machine instead of a red box.

Parham in discussion with Sheetz. The point he was trying to make about the canopy is the crown molding looks out of place. Challenging sheets to bring cornice to the building. Just pointing that out.

RESULT:	ACCEPTED AS AMENDED [UNANIMOUS]
MOVER:	Ralph Ring, Commissioner
SECONDER:	Sheila Jarboe
AYES:	Jarboe, Luersen, Parham, Harnest, Ring

4. Certificate of Appropriateness

a. 14979 Keavy Place - Fence

Applicant present.

Luersens only comment is are they going thru their HOA? Yes.

Parham asks is photo shown what they're proposing to build? Yes.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Ralph Ring, Commissioner
SECONDER:	Katherine Harnest, Councilwoman
AYES:	Jarboe, Luersen, Parham, Harnest, Ring

b. 6777 Fayette Street - Fence

Applicant present. No issues.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Ralph Ring, Commissioner
SECONDER:	Katherine Harnest, Councilwoman
AYES:	Jarboe, Luersen, Parham, Harnest, Ring

5. Town Council Update

Harnest:

We have hired a new Town Manager.

Minutes Acceptance: Minutes of Apr 17, 2013 7:00 PM (Minutes Approval)

Ring asks about our Building Official now. Is Soil Consultants.

Any updates from Town Council? On CLG/Overlay. There was a Joint Public Hearing with Town Council.

Nothing new came from it. Waiting for Journey thru Hallowed ground to come in.

No decisions on overlay. Sent back to Planning Commission.

6. Planning Commission Update

Ring

As mentioned the CLG was sent back to Planning Commission with directive to include entry ways into the overlay. Show on the map.

On the west end of town. Take into account 11 parts.

Historic overlay exists not for the entire town. But entry ways to the town. Accordance with the state code.

Parham asks if they're considering different overlay zones? No. No change to existing historic overlay or documents. Takes out HOA's. And big part of the open field behind CVS. Will have control over what street viewable businesses look like.

Maintains Historic overlay and status quo with ARB and Planning Commission and Town Council, but also aligns much better with enabling statutes from the state. Feels it's a win-win situation.

All agree. Works a lot better from a technical standpoint.

Sheetz will need to go to PC with signage.

7. New Business

Nothing in New Business.

Luersen would like to mention the Arsel Driving School sign. It's faded and deteriorating. A letter from the Staff was sent to the owner and Kennedy, the Building owner.

8. Old Business

a. Task List

Copy attached.

By laws - Still on hold. Not ready. No change. Until the CLG discussion is finalized. That would influence the by laws. We can visit this on a monthly basis.

Caboose. Luersen talked with the Town Clerk. VDOT started shift funding around. Not sure if that may allow more money? Until she can figure out how the alignment will go. Give her another month. Will address in May.

Welcome signs: Luersen did meet with Prince William County signs, Bud Craiger. Gave a lot of enthusiasm. They are working on something. Never locked in on a date for delivery of package/design. Will do full package, design, costs, etc. Time frame for building. And factor for his people to install them. All we will need to do is VDOT permits. Trying to get commitment date from PWC.

Once the design and information comes in, we can take to Council for approval and funding.

Harnest - are we working with Journey Through Hallowed Ground? Yes. We want a larger grander sign for that. Working on it with Marchant. Still in baby step phase right now.

CLG - in PC's hands again. Luersens comments to Planning Commission is that ARB does need some type of control.

9. Adjournment

Harnest motions to adjourn the meeting.

Ring seconds.
7:24 meeting is adjourned.

Minutes Acceptance: Minutes of Apr 17, 2013 7:00 PM (Minutes Approval)



TO: Architectural Review Board
SUBJECT: 6701 Leaberry Way - Food Lion Banner
DATE: 05/15/13

Food Lion wants to hang a 12 square foot banner attached to the front facade of the building. This is a temporary Banner to be hung until 5/29/2013. Planning Commission approved this permit on 5/13/2013.

ATTACHMENTS:

- 6701 Leaberry Way - Food Lion Banner (PDF)



ZONING PERMIT #: ZP20130418

NOTE: This application must be filled out completely and all components of submission requirements must be met before the application can be accepted and scheduled for review/hearing.

ZONING PERMIT APPLICATION

ZONING ACTIVITY: New Construction Alteration/Repair Addition Sign
(Check all that apply) New Tenant/Use Change of Use Relocation

NAME OF BUSINESS/APPLICANT: Food Lion

PROPOSED USE: temporary banner Size (Sq. Ft./Length) of Construction: _____

SITE ADDRESS: 6701 Leaberry Ave Parcel ID #: _____

Subdivision Name: _____ Lot Size: _____

ZONING DISTRICT: R-1 R-2 B-1 B-2 I-1 C-1 Site Plan Required: Yes No

Special Use Permit Required: Yes No Homeowners Association (HOA) Approval: Yes No NIA

Off-street Parking: Spaces Required: NIA Spaces Provided: NIA

BRIEF DESCRIPTION OF ACTIVITY: (i.e. previous use, type and dimensions of signs, height/length of fencing, etc.)

installing a 12sf banner on the building for the grand re-opening of the Food Lion grocery store.

Supporting Documentation (attached): Narrative Plan/Plat Specification Sheet

FEE: \$25.00 Residential \$50.00 Commercial

CERTIFICATE OF APPROPRIATENESS

ADDITIONAL DESCRIPTION: (i.e. color, type of material, font style, etc.)

green banner with blue and white lettering - "We've Lowered Prices", made out of vinyl, and will be securely attached to building

Supporting Documentation (attached): Specification Sheet Photograph(s)

PERMIT HOLDER INFORMATION			PROPERTY OWNER INFORMATION		
<u>Brittany Mae</u>			<u>Karen Weidon</u>		
Name			Name		
<u>5 Tech View Drive</u>			Address		
Address			Address		
<u>Linnant</u>	<u>OH</u>	<u>45215</u>	City State Zip		
City	State	Zip	City State Zip		
<u>800-837-1230e</u>	<u>bmae@asapevents.com</u>	<u>703-987-8050</u>	<u>KHweidon@hotmail.com</u>	Phone# Email	
Phone#	Ext. 110	Email	Phone#	Email	

Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)

APPLICANT / PROPERTY OWNER SIGNATURE

*****REQUIRED*****

I, as owner or authorized agent for the above-referenced parcel, do hereby certify that I have the authority to make the foregoing application and that the information provided herein is correct. Construction of improvements described herein and as shown on the attached plat, plan and/or specifications will comply with the ordinances of the Town of Haymarket and any additional restrictions and/or conditions prescribed by the Architectural Review Board (ARB), Planning Commission, or the Town Council and all other applicable laws.

B. Moe
Applicant Signature

X Property owner (Karen) is bringing her approval letter to the town hall
Property Owner Signature

OFFICE USE ONLY

ZONING PERMIT #: ZP20130418

Date Filed: 4-18-13 Fee Amount: 50- Date Paid: 4-18-13

DATE TO ARCHITECTURAL REVIEW BOARD (ARB): 5-15-13

APPROVED DISAPPROVED TABLED UNTIL: _____ DEFERRED UNTIL: _____

ARCHITECTURAL REVIEW BOARD CHAIR: _____
SIGNATURE PRINT

CONDITIONS: _____

DATE TO PLANNING COMMISSION: 5-13-13

APPROVED DISAPPROVED TABLED UNTIL: _____ DEFERRED UNTIL: _____

PLANNING COMMISSION (where required): [Signature] Robert Webb
SIGNATURE PRINT

CONDITIONS: 58-341

DATE TO TOWN COUNCIL: _____

APPROVED DISAPPROVED TABLED UNTIL: _____ DEFERRED UNTIL: _____

TOWN COUNCIL (where required): _____
SIGNATURE PRINT

CONDITIONS: _____

Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)

Sherrie Wilson

From: Brittany Moe [bmoe@asapevents.com]
Sent: Monday, May 06, 2013 9:45 AM
To: Sherrie Wilson
Cc: khweldon@hotmail.com
Subject: Re: Food Lion Haymarket, VA

Sherrie,

We are currently putting banners up at 200 stores in the area, so our installer started a little early to make sure everything would be up by the 15th. I wasn't aware that this store was going to go up that early, that is why I applied for the permit for the 15th-29th. That is the only banner that will be installed at this location. Let me know if you would like me to submit a new permit with the new dates on it.

Thanks!!

Brittany Moe

ASAP Event Advertising

5 Tech View Dr., Cincinnati, OH 45215

P: 513-733-9500 ext 110 F: 513-588-3737

www.asapevents.com www.windwavers.com

🌳 SAVE A TREE! Please consider the environment before printing this e-mail

On 5/6/13 9:37 AM, "Sherrie Wilson" <swilson@townofhaymarket.org> wrote:

Brittany

I did receive the application and request for installing a temporary banner for the Food Lion here in Haymarket. The letter indicated that the banner will go up 5/15 – 5/29/2013. But I noticed yesterday that it is already up. Is there only one banner? Or will there be several. I noticed it's not actually on the front of the building. It's under the "alcove", near the door.

This is going to Planning Commission next Monday, May 13th, and to the ARB to review on May 15th as well, for approval.

Sherrie Wilson

Deputy Clerk



P.O. Box 1230

Haymarket, VA 20168

703-753-2600

Fax: 703-753-2800

Please visit our website at www.townofhaymarket.org



create excitement • drive store traffic • increase sales
grand openings • special events • seasonal promotions • brand awareness

April 4, 2013

Town of Haymarket
PO Box 1230
Haymarket, VA 20168

Dear Zoning Official,

I work with Food Lion's corporate office to arrange for temporary decorations for stores that are having grand openings/re-grand openings.

They have remodeled one of their locations in Haymarket at 6701 Leaberry Avenue

We would like to put up temporary decorations to let their customers know that the store remodel is complete. The decorations would be displayed on the store from 5/15/2013 – 5/29/2013 – 14 days. The store will have the following:

1 – 2' x 6' re-opening banner

Please let me know whether you would allow Food Lion to display these decorations.

Sincerely,

Brittany Moe
Event Project Director
800-837-6306
513-733-9500 X 110
513-588-3737 fax
bmoe@asapevents.com

RECEIVED

APR 18 2013

TOWN OF HAYMARKET

Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)

5 Tech View Drive • Cincinnati, OH 45215 • phone 513-733-9500 • fax 513-588-3737





- create excitement
- drive store traffic
- increase sales
- grand openings
- special events
- seasonal promotions
- brand awareness

Example of Re-Opening Banner



Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)

5 Tech View Drive • Cincinnati, OH 45215 • phone 513-733-9500 • fax 513-588-3737





April 15, 2013

Dear Ms. Weldon,

I would like to request permission to install temporary outdoor visibility for a Grand Re-opening Event at the Food Lion located at 6701 Leaberry Avenue in Haymarket, VA.

The Visibility Package includes:

1 – Grand Re-opening Banner (2' x 6')- Attached to the front façade of the building.

The Grand Re-opening Banner will be installed 5/15/13 – 5/29/13.

If you are disapproving of these elements, please contact me as soon as possible. If you have any questions or require more information please free to contact me at 800-837-6306 x 110.

Thank you for your time and help!

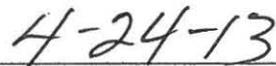
Sincerely,

Brittany Moe

Event Project Manager
 5 Tech View Dr., Cincinnati, OH 45215
 800-837-6306 X 107
 bmoe@asapevents.com
www.asapevents.com www.windwavers.com



 Property Owner



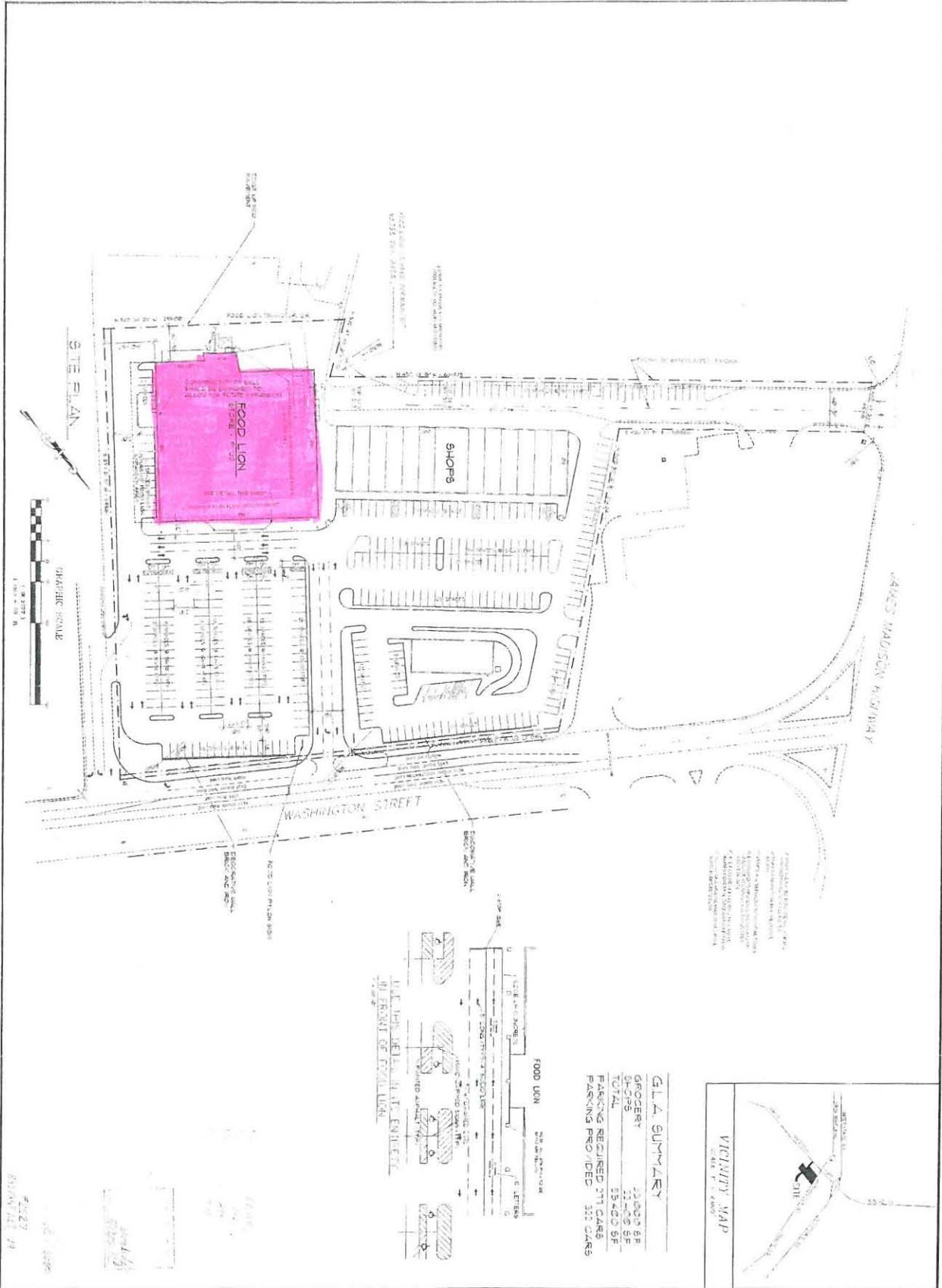
 Date

RECEIVED
 APR 26 2013
 TOWN OF HAYMARKET

Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)



Attachment: 6701 Leaberry Way - Food Lion Banner (1439 : 6701 Leaberry Way - Food Lion Banner)



SP-1

NO.	DATE	REVISION

SHOPPES AT HAYMARKET
 VA ROUTE 55 & US ROUTE 15
 HAYMARKET, VIRGINIA

SHOPPES AT HAYMARKET, LLC
 HAYMARKET, VIRGINIA

BARLEW • NEUHOFF
 ARCHITECTS INCORPORATED

699 DALLAS ROAD
 (423) 298-7601

CHATTANOOGA, TN. 37405
 FAX (423) 286-5502

NO.	DATE	REVISION



TO: Architectural Review Board
SUBJECT: 15120 Washington Street - Giuseppes Porch
DATE: 05/15/13

Giuseppes enclosed 1/2 of their front porch with sliding doors. They now want to enclose the rest of the Porch.

ATTACHMENTS:

- 15120 Washington Street - Giuseppes Porch Enclosure (PDF)



RECEIVED
MAY 15 2013
TOWN OF HAYMARKET

ZONING PERMIT #: N/A

NOTE: This application must be filled out completely and all components of submission requirements must be met before the application can be accepted and scheduled for review/hearing.

ZONING PERMIT APPLICATION

ZONING ACTIVITY: New Construction Alteration/Repair Addition Sign
(Check all that apply) New Tenant/Use Change of Use Relocation

NAME OF BUSINESS/APPLICANT: Giuseppes Ristorante Italiano

PROPOSED USE: _____ Size (Sq. Ft./Length) of Construction: _____

SITE ADDRESS: 15120 Washington St Parcel ID #: _____

Subdivision Name: _____ Lot Size: _____

ZONING DISTRICT: R-1 R-2 B-1 B-2 I-1 C-1 Site Plan Required: Yes No

Special Use Permit Required: Yes No Homeowners Association (HOA) Approval: Yes No

Off-street Parking: Spaces Required: _____ Spaces Provided: _____

BRIEF DESCRIPTION OF ACTIVITY: (i.e. previous use, type and dimensions of signs, height/length of fencing, etc.)
a alteration of existing porch
ADDED ADDITIONAL ENCLOSURE FOR YEAR-ROUND AL FRESCO DINING

Supporting Documentation (attached): Narrative Plan/Plat Specification Sheet

FEE: \$25.00 Residential \$50.00 Commercial

CERTIFICATE OF APPROPRIATENESS

ADDITIONAL DESCRIPTION: (i.e. color, type of material, font style, etc.)
white fence / glass door

Supporting Documentation (attached): Specification Sheet Photograph(s)

PERMIT HOLDER INFORMATION		PROPERTY OWNER INFORMATION	
Name	<u>Giuseppe Russo</u>	Name	<u>''</u>
Address	<u>15120 Washington St</u>	Address	<u>''</u>
City	<u>Haymarket VA</u>	City	<u>''</u>
State	<u>20169</u>	State	<u>''</u>
Zip	<u>703 595 5377</u>	Zip	<u>''</u>
Phone#	<u>salfrusso@gmail.com</u>	Phone#	<u>''</u>
Email		Email	

Attachment: 15120 Washington Street - Giuseppes Porch Enclosure (1443 : 15120 Washington Street - Giuseppes Porch)



Attachment: 15120 Washington Street - Giuseppe's Porch Enclosure (1443 : 15120 Washington Street - Giuseppe's Porch)



Attachment: 15120 Washington Street - Giuseppe's Porch Enclosure (1443 : 15120 Washington Street - Giuseppe's Porch)



TO: Architectural Review Board
SUBJECT: Journey through Hallowed Ground Presentation
DATE: 05/15/13

Denise Harris, Director, National Scenic Byway Journey Through Hallowed Ground Partnership is attending this evening to discuss their vision of the signage along Route 15 and how Haymarket could possibly incorporate the same branding.

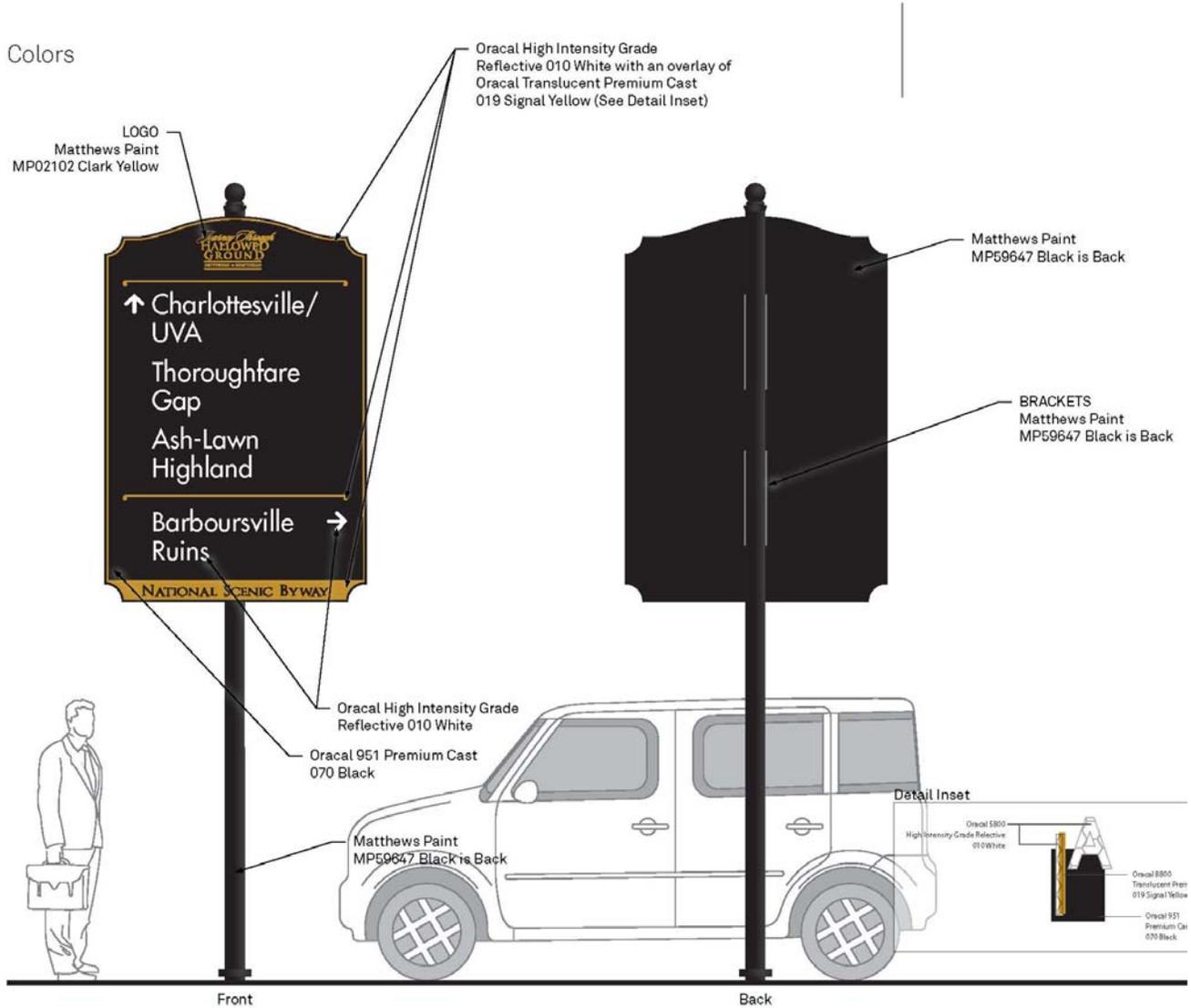
ATTACHMENTS:

- Journey Through Hallowed Ground Living Legend Project (PDF)

Haymarket Welcome Signs

Denise Harris, Director, National Scenic Byway Journey Through Hallowed Ground Partnership is attending the ARB meeting to discuss their vision of the signage along Route 15 and how Haymarket could possibly incorporate the same branding. Attached are the signs that are part of their current working documents.

Directional Signs:



Attachment: Journey Through Hallowed Ground Living Legend Project (1440 : Journey through Hallowed Ground Presentation)

Gateway Signs:

Graphics



Attachment: Journey Through Hallowed Ground Living Legend Project (1440 : Journey through Hallowed Ground Presentation)



TO: Architectural Review Board

SUBJECT: PWC Sign Samples

DATE: 05/15/13

Some sign samples that Prince William County Sign has put together for the ARB to review.

ATTACHMENTS:

- PWC Sign Examples (PDF)



Welcome



Welcome To

Haymarket



Background is simulated wood grain



Background is simulated wood grain



Background is simulated wood grain



TO: Architectural Review Board

SUBJECT: McDonalds Pictures

DATE: 05/15/13

The Deputy Clerk had traveled out of town last month, and came upon a McDonalds, that is very similar to what McDonald's wants to do in Haymarket. See enclosed pictures.

ATTACHMENTS:

- McDonald picture samples (PDF)





Attachment: McDonald picture samples (1442 : McDonalds Pictures)