



TOWN OF HAYMARKET TOWN COUNCIL

SPECIAL MEETING

~ MINUTES ~

Kimberly Henry, Clerk of the Council
<http://www.townofhaymarket.org/>

15000 Washington St
Haymarket, VA 20169

Saturday, February 26, 2022

10:00 AM

Council Chambers

A Special Meeting of the Mayor and Council of the Town of Haymarket, VA, was held this evening in the Council Chambers, commencing at 10:00 AM.

Mayor Kenneth Luersen called the meeting to order.

I. Call to Order

Councilman Marchant Schneider: Late (11:15 AM), Councilman Chris Morris: Absent, Councilman Joe Pasanello: Present, Councilman Bob Weir: Present, Vice Mayor TracyLynn Pater: Present, Councilwoman Mary Ramirez: Present, Mayor Kenneth Luersen: Present.

II. Agenda Items

1. Task Prioritization for Remainder of Council's Term

The strategic planning meeting began with Acting Town Manager Emily Kyriazi giving the Town Council a report on the current projects and goals. She told the Council that she would like to task the economic development contractor with providing a recommendation on branding the Town. The Council discussed the contract and developing a trial period to see what the needs are. There was a discussion on the current logo and colors that are distinctive to the Town. The Council tasked Town Treasurer Roberto Gonzalez to establish an economic development line item so that they could re-evaluate the relationship with the contractor in the future.

Mrs. Kyriazi stated that Police Chief Sibert was not able to attend this meeting but will give an update on the pedestrian walkways through pedestrian safety grants.

Each member of Council provided their goals by the end of their term in December 2022.

Mayor Luersen stated that he would like to establish an outreach program with the County that would focus on the Town. He also stated that he would like to establish better business practices so that Town Hall can operate more efficiently and be more transparent by updating documentation practices for transparency purposes. There was a discussion on developing a desk book of procedures for each staff position in case of transition. Mrs. Kyriazi stated that she would work with staff in producing a desk book.

Councilwoman Ramirez stated that she would like to see more community outreach. She stated that she would like foster a better outreach program combining businesses and citizens groups such as the Ruritans Club and HOA's. She stated that she would like to volunteer as the Community Outreach liaison. There was a discussion and defining the roles of the liaison.

Councilman Pasanello stated that he would like to develop a transition plan that would help with a smooth transition of power from a current Council to a newly elected Council. A short discussion followed on developing the plan.

Councilman Schneider stated that he would like to see signage above the Town Hall and Police Department doors. He also asked that the Town Council address the out building on the property near Cupcake Heaven. He provided plans for the building by replacing the windows and possibly have this building as storage for the maintenance worker.

2. Staff and Council Project Goals and Objectives

The Town Council discussed possible projected goals that they would like to put in place by the end of their term. They discussed the ARPA funds and establish goals. Some of the ideas discussed were:

1. Pedestrian Crosswalks
2. Speed bumps on Jefferson Street and Washington Street
3. Use current funds and finish a project such as sidewalk in front of Town Park, paving the Town parking lot
4. Possibly getting outside contracting to help the office staff
5. Start street light maintenance standards
6. Looking at an online payment system
7. Crosswalks

- 8. Renovating the park building for use of a public meeting space
- 9. Providing a municipal parking lot

III. Adjournment

The strategic planning meeting adjourned at 1:30 pm

1. Motion to Adjourn

Submitted:

Approved:



Kim Henry, Clerk of the Council



Ken Luersen, Mayor