



TOWN OF HAYMARKET TOWN COUNCIL

WORK SESSION
~ MINUTES ~

Kimberly Henry, Clerk of the Council
<http://www.townofhaymarket.org/>

15000 Washington St
Haymarket, VA 20169

Monday, February 26, 2024

7:00 PM

Council Chambers

A Work Session of the Mayor and Council of the Town of Haymarket, VA, was held this evening in the Council Chambers, commencing at 7:00 PM.

Mayor Kenneth Luersen called the meeting to order.

I. Call To Order

In accordance with Virginia State Code 2.2-3708.3 (B) 1 and the Town of Haymarket's adopted remote participation policy, Councilmember Pasanello attended the meeting remotely from his home through electronic communication means due to my ongoing medical condition preventing him from physically attending the meeting.

Council Member Marchant Schneider: Absent, Council Member Joe Pasanello: Remote, Councilman Matthew Gallagher: Present, Vice Mayor TracyLynn Pater: Present, Council Member Alexander Beyene: Present, Council Member Mary Ramirez: Absent, Mayor Kenneth Luersen: Present.

II. Pledge of Allegiance

Mayor Luersen invited everyone to stand for the Pledge of Allegiance.

III. Agenda Items

1. Crossroads Arts Alliance Presentation and Discussion

Town Manager Emily Kyriazi shared that in the Council packet was a brief snapshot of the Crossroad Arts Alliance and what they have done for the community in a short period of time of them being in the Town Museum. She shared that after the presentation from the Arts Alliance, she would like to discuss the cost the Town has incurred since they have occupied the building and the benefits of them being in the building. Mrs. Kyriazi asked that the Council extend the partnership with the Alliance until the end of the calendar year. Mrs. Kyriazi encouraged the Town Council to have a Q&A with the members. At this time, Mrs. Kyriazi invited Kerri Molina, President of Crossroads Arts Alliance, to the podium for their presentation. Mrs. Molina stated that the Crossroads Arts Alliance is an all volunteer organization whose mission is to cultivate historic Crossroads community by providing experiences in the arts to inspire, engage, educate and entertain. She stated that thanks to the Town Council, they have been able to use the historic Haymarket Museum since October 1, 2023, in which they had their very first gallery show. She shared that they displayed the arts of the seven board members, who were the only ones in the organization at that time. She continued to share that the board could not wait to hold events that would be in tandem with Haymarket Town events. She shared that their first event, Haymarket Day, did not disappoint. Mrs. Molina continued to share other events. She stated that every time the museum is open, they are not only connecting the arts and the community but they are promoting Haymarket. She also shared since their first opening with 7 board members, the board and members has grown and they have over 20 artists showing their crafts at events. She provided information about future gallery shows and classes throughout the spring and summer. She continued to share events for the fall and special events in conjunction with Haymarket Day and the Christmas and Holiday Event. She shared that the Alliance plans to partner with more local businesses, participate in Arts/Council activities, improve their website, and do more marketing in newspapers and magazines. She stated that there are cost sharing opportunities that would benefit the Town and Crossroads Arts Alliance and would like to discuss those options with the Town Manager and Vice Mayor. Mrs. Molina concluded that the Arts Alliance is grateful for the opportunities so far. At this time, she gave others from the Arts Alliance an opportunity to speak to Council thanking them for the use of the museum. There was a question and answer period from the Town Council.

Town Manager Emily Kyriazi provided the basic utility costs for the building. She also provided the commissions that the Town earned thus far from the Arts Alliance. She shared that if the

Town wanted to open the museum and staff it, there would be an additional cost of \$640 with staffing on a part time basis. She stated that the Town is gaining in a beneficial manner with having the Arts Alliance in the building because they are helping the Town draw people in that they would possibly spend more time and money in the Town. Mrs. Kyriazi shared that with the Arts Alliance in the building, they alert staff when of things that may need immediate attention that otherwise would go unnoticed. Mrs. Kyriazi stated that the Arts Alliance is a very responsible and good tenant and recommends a continued partnership with them. She opened the floor for additional questions or comments. The Council items such as upgrading the internet service in the building, getting a full one year comparison of costs, and the benefits of having the Arts Alliance in the building during the Farmer's Market season. Mrs. Kyriazi shared ideas of incorporating the Arts Alliance to showcase Haymarket's history even further. She proposed the next steps: 1. better advertising of the space availability to rent on the 2nd and 4th weekends except for Sunday; 2. The Arts Alliance operate the majority of the Farmer's Market Sundays; 3. A community engagement survey from the residents on additional services that they would like to see in the space; 4. work together with the Arts Alliance to set a community calendar so that the Town can better advertise their programs; 5. staff will complete a detailed report of incurred costs; 6. discuss other goals and objectives to bring to the Town Council in November 2024. A discussion followed on renting the museum with the Arts Alliance having their product in the building.

With no objections, the Town Council directed the Town Manager to move forward as discussed.

2. Monthly Financial Report

Town Treasurer Roberto Gonzalez presented the Monthly Financial Report. He reported that staff sent out supplemental real estate tax bills on the town houses being completed and occupied in Crossroads Village, which has increased that revenue line item. He also shared that meals tax revenue is still trending ahead of expected revenue for this budget year.

With no questions on the monthly report, Mr. Gonzalez shared that he has reviewed the two RFP's. The first RFP was for auditing services. He shared that staff will be awarding the bid to the existing auditor. The second RFP was for trash service. He shared that he and the Town Manager held a required pre bid zoom meeting. He shared that the Town will be receiving 3 bids and will decide during the budget season as to who they would award the bid to. Lastly, Mr. Gonzalez presented the FY25 budget schedule for Council review.

3. Snow Removal Policy

Town Manager Emily Kyriazi presented a memo on the snow removal. She shared that she would like to bring back numbers so that everyone is aware what staff is proposing to do. She stated that because of the last snow events, there was a determination that the Town of Haymarket should be the responsible party for all streetscape sidewalks, including Washington Street within the Town limits and the shared use path on Jefferson Street. She gave approximate costs for spreading pre-treatment and post treatments options in house by the Town's Maintenance person versus the current rate of a contractor. Mrs. Kyriazi proposed a specified funded amount for snow removal and pre-treatments. She shared that if the Council is agreeable on the amount, she would continue working on the Ordinance which would include the portions that the Town of Haymarket would be responsible for, the triggers that would initiate the call to the contractor, the pre-treatment protocol. A discussion followed on the subject. There was a suggestion to include a map with the Ordinance. Mrs. Kyriazi stated that she would include a detailed map to differentiate the service area that the Town would be responsible for and what company would be responsible for all subdivisions and communities within the Town limits. After the discussion, Mrs. Kyriazi shared that she will put this item on the next work session agenda for further discussion.

4. Mobile Food Establishment Ordinance Discussion

Town Manager Emily Kyriazi distributed the results of the survey to the Town Council. Mrs. Kyriazi stated that the packet contained the red line version and the clean version of the Ordinance since the last meeting. She stated that staff considered the recommended changes from the citizen and Council at their last meeting. Vice Mayor Pater shared that she visited some businesses and dropped off the survey for them to participate. A short discussion ensued on the subject of the Ordinance. Councilmember Beyene apologized for dragging the subject for so long. He stated that he is aware that the rest of Council is ready to act and that he would like to proceed in voting on the Ordinance at the next meeting. There was a question if the Town

Attorney reviewed and provided any suggestive language to the Ordinance. There was a discussion on enforcement and appeal hearing language in the Ordinance, along with a discussion on meals tax enforcement. Town Manager Emily Kyriazi stated that she will follow up with legal counsel on the questions and will have the Ordinance before them at the next meeting.

IV. Adjournment


With no further business before the Town Council, Vice Mayor Pater moved to adjourn with a second by Councilmember Gallagher. The motion carried.

1. Motion to Adjourn

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	TracyLynn Pater, Vice Mayor
SECONDER:	Matthew Gallagher, Councilman
AYES:	Joe Pasanello, Matthew Gallagher, TracyLynn Pater, Alexander Beyene
ABSENT:	Marchant Schneider, Mary Ramirez

Submitted:

Approved:



 Kimberly Henry, Clerk of the Council



 Kenneth Luersen, Mayor

